

# JASHANTH

Video Editor · Videographer · Motion Graphics Designer

Kanyakumari, India | +91 77087 45029 | jsjashanth88@gmail.com | behance.net/jashantjashant | linkedin.com/in/jashanth-js

## PROFESSIONAL SUMMARY

Video Editor & Videographer with 1.5+ years of hands-on experience across video production, camera operation, post-production and motion graphics. Planned, shot and edited 500+ promotional videos, reels and project walkthroughs for interior-design, marketing and social media clients, managing the full workflow from shoot to final delivery. Proficient in Adobe Premiere Pro, After Effects, DaVinci Resolve, CapCut and Blender, with additional graphic design and photography skills.

## WORK EXPERIENCE

### Houzlook Interiors

Jan 2026 – Present

*Video Editor & Graphic Designer*

- Planned, shot and edited 150+ promotional and project-walkthrough videos for Houzlook's interior-design portfolio, owning the full workflow from shoot planning to final delivery.
- Produced social media Reels and marketing videos that grew engagement by 300%, edited in Premiere Pro, After Effects and DaVinci Resolve with custom transitions, motion graphics and audio design.
- Shot and photographed 10+ completed interior-design projects, covering spatial detail, lighting and finished builds for web, social and sales collateral.
- Designed supporting graphic assets (posters, social templates, banners) to keep brand communication consistent across 5 digital channels.
- Managed the complete video workflow from shoot planning and camera operation to footage selection, editing and final delivery.

### Incubeneration

Jun 2025 – Dec 2025

*Video Editor & Graphic Designer*

- Designed and edited 350+ promotional videos, social media posts, posters and banners across 100 campaigns.
- Applied creative transitions, motion graphics and 3D elements using Premiere Pro, After Effects and Blender.
- Collaborated with the creative team to deliver visual content aligned with brand guidelines and project requirements.

### WATConsult

Apr 2024 – May 2025

*Freelance Graphic Designer*

- Created 50+ high-quality visual assets for digital marketing and social media platforms across 10 client accounts.
- Developed designs aligned with client brand guidelines and campaign objectives.
- Collaborated with creative and marketing teams to execute campaign creatives and deliverables.

## EDUCATION

**Nehru Arts and Science College, Coimbatore** — Bachelor of Visual Communication

2022 – 2025

## TECHNICAL SKILLS

**Video Editing:** Adobe Premiere Pro, After Effects, DaVinci Resolve, CapCut

**3D & Motion:** Blender, Motion Graphics, Visual Effects

**Graphic Design:** Adobe Photoshop, Adobe Illustrator, Canva

**Creative Process:** Color Grading, Sound Design, Storyboarding, Pre- & Post-Production, B-Roll Capture

**Videography:** Video Shooting, Visual Storytelling, Social Media Video Production, Promotional Video Production, Interior & Project Videography

**Photography:** Interior Photography, Architectural Photography, Product & Detail Photography, Lighting & Exposure

**Creative Skills:** Branding, Social Media Design, Marketing Creatives, Visual Storytelling, Layout & Typography

## PROJECTS

- Short Film Project** — Conceptualized and directed a short film as part of the academic curriculum, covering scriptwriting, storyboarding, cinematography and editing.
- Event Poster Designs** — Designed posters for college cultural and academic events, handling visual concepts, typography, colour palettes, layouts and print-ready/digital creatives.